

Maricopa County Sheriff's Office

Joe Arpaio, Sheriff



Date: May 24, 2010

SHERIFF ARPAIO CALLS FOR BOYCOTT OF TRAVEL TO MEXICO BY ARIZONANS

(Maricopa County, AZ) Maricopa County Sheriff Joe Arpaio today, reacting to a reprehensible ad placed by the Sonoran Mexican Tourism Board in the Friday edition of the Arizona Republic, is calling for all Arizonans to refrain from vacationing in Sonora, Mexico until further notice.

The ad, a half page full-color advertisement, featured a military looking man gazing through binoculars with words proclaiming, "*We are looking for people from Arizona.*"

Arpaio says, "That ad went well beyond being irresponsible, it appears to threaten Arizonans - a very valid concern given the current political climate."

Arpaio, who lived and worked in Mexico as the Regional Director for the U.S. Drug Enforcement Administration, says the Mexican government's tourism board should run new ads in the paper apologizing to all Arizonans.

In Saturday's Arizona Republic, the ad was mysteriously altered to indicate Mexican authorities are looking for Arizonans who want "*to have a good time.*"

"Any ad threatening or frightening Arizonans who are considering vacationing in Sonora is in very poor taste," Arpaio says. "Until that country's government apologizes, I sincerely hope Arizonans look elsewhere for a quick vacation spot."

News Release

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